



THE FEED ADVISER REGISTER

Feed Advisers' advice maximises livestock health, welfare, and productivity while ensuring sustainable outcomes

Setting standards for feeding advice

The Feed Adviser Register (FAR) was established in May 2013 by AIC Services and key UK farm animal feed industry representatives. Its development was a response to Government's need to reduce greenhouse gas emissions from farm livestock. That ambition, together with recognising the professionalism of the industry, led to the Register's creation. There are now 1100 registered Feed Advisers throughout the UK.

How do Feed Advisers qualify for FAR?

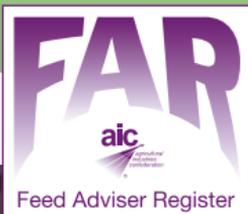
New entrants to the Register enrol as Development Members. Those with over a year's experience in on-farm feed advice, are required to complete: the Core Competencies of Modules 1 and 2; followed by the appropriate training for Modules 3 and 4. Once i-validation questions are successfully answered, the Adviser becomes a Full Member. This can be achieved in three years. New entrants to the industry must also gain practical experience.

FAR membership is renewed annually and Advisers must demonstrate their competence through further training and i-validation to retain Full Membership.



FAR Members carry a registration card – your assurance that you are receiving first rate, professional advice.

www.feedadviserregister.org.uk



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How does FAR benefit farmers?

Farmers can be confident that registered Feed Advisers are competent to not only help them reduce emissions from livestock, but also to ensure that they are implementing the best feed regime in relation to production efficiency and achieving sustainable outcomes.

- You can be sure that advice is provided by a professional and registered Feed Adviser
- The advice will consider the feeding regimes best suited for your animals
- The advice will consider your farm's production and environmental needs
- The advice will be aimed at optimal feeding and livestock efficiency, health, fertility, wellbeing and sustainability
- You can be confident that Government and industry requirements are being met in a low-cost and efficient way
- You will be able to identify if the Adviser is on the Register by checking their Feed Adviser Registration card

Purple = Full member

Green = Feed Adviser in development

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